

Work Allocation

point

• Assigning individual galleries to editors to ensure even editing across galleries

Review & Dispatch

• Sample audit by Project Managers

• Delivery through SFTP, Dropbox, Share-

Culling

• Removing duplicates and blur/unwanted photos

QC & Revisions

- Manual review of each image to ensure adherence to brand guidelines
- Iterative revision process till finalization
- Finalize images for upload



Image Editing

- Correct color/light using auto tools / Presets in Lightroom
- Perspective and alignment . correction for correct lines and angles
- Remove and replace background to highlight subject/product
- Remove imperfections, enhance textures, and highlight key features.
- Create precise clipping paths and masks to enhance products
- Image sharpening and noise reduction for crisp visuals